



OREGON
**FESTIVALS
& EVENTS**
ASSOCIATION

2026 Conference



BEHIND the CURTAIN

THE Conference for Festivals & Events

February 26 - 28 • Seaside, Oregon



Seaside Civic & Convention Center

Oregon Festivals & Events Association Board of Directors

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Cindy Kerby

Lebanon Strawberry Festival

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*Deschutes County
Fair & Expo*

Haley Hamilton

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*Nelson Portable Sanitation
Consulting*

Denise Rice

Willy Make It?

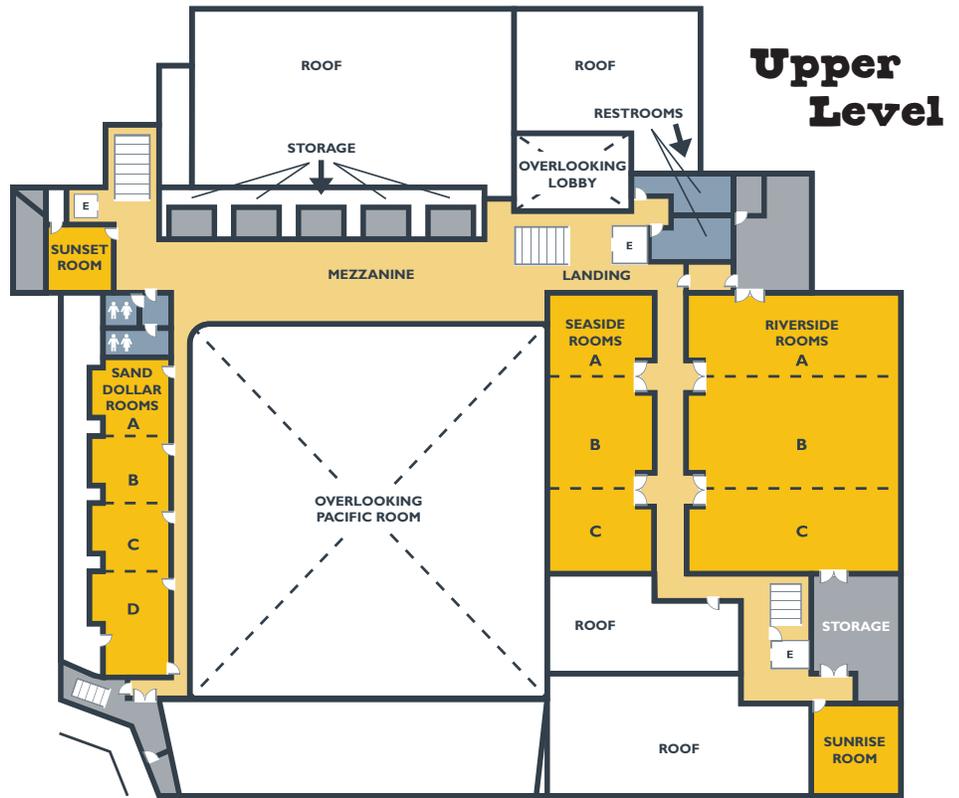
Derrick Rowley

Klamath County Fairgrounds



**OREGON
FESTIVALS
& EVENTS
ASSOCIATION**

*Interested in joining the OFEA
Board of Directors? Applications
available at the front desk.*



Schedule

Schedule
available online:



Thursday, February 26

Time	Session Title	Presenter	Location
11:00am	Registration Opens		Lobby
1:30pm	THE Conference 2026 Begins! Welcome, Housekeeping, Sponsor Thanks, Introductions		Pacific Room
	Weather-Proofing Your Event Panel	Brandi Ebner, <i>moderator</i>	Seaside A/B
2:40 – 3:40pm	The Parade Playbook	Cindy Kerby	Riverside A
	Brains, Heart, & Courage: Contracts That Keep You on the Right Path	Michael Jonas	Riverside B
	Break - <i>Coffee & Snacks available downstairs</i>		
	Sponsorship 101: Building Partnerships That Last	Scott Ingalls	Seaside A/B
3:50 – 4:50pm	Building Buzz with Micro-Influencers	Jacob Espinoza	Riverside A
	From Kickoff to Curtain Call: Energizing Your Event Team	Chris Breshears	Riverside B
5:00 – 7:00pm	Dinner ON THE TOWN - <i>Check in at the lobby no later than 5:30pm for your group's Dining Vouchers, then enjoy dinner at one of Seaside's great restaurants.</i>		
7:00pm	Drone Light Show (<i>weather permitting</i>) Prepare to be amazed as a dazzling Drone Show lights up the night sky, showcasing stunning visuals and synchronized displays.	by Sky Lites	outside Lobby
7:00 – 10:00pm	<i>Hospitality & Networking</i> Welcome to Munchkinland Kick off the conference with a fun evening in Munchkinland! Enjoy games, music, and karaoke. Let's network, reconnect, and meet new friends.	 PRIZES <i>sponsored by Fantastic Shows</i>	Necanicum

Friday, February 27

Time	Session Title	Presenter	Location
9:00am	Coffee Service - <i>Breakfast on your own</i>		
	Panel: Event Ops in Action	Scott Ingalls, <i>moderator</i>	Seaside A/B
9:30 - 10:30am	Setting the Stage for Success	Courtney Latham	Riverside A
	I'll Take Oregon Liquor Laws for \$200	Emily Zajac	Riverside B
	Break - <i>Coffee available downstairs</i>		
	Vendors: More Than the Booth Fee	Brandi Ebner	Seaside A/B
10:40am - Noon	Stories that Stick: Creating Reels & Stories	Jacob Espinoza	Riverside A
	No Parking on the Yellow Brick Road! Managing Parking Challenges	Jill Ingalls	Riverside B
Noon - 12:45pm	Lunch: OFEA Annual Meeting		Pacific Room
12:45 - 1:50pm	Trade Show (<i>Book some biz, get quotes, meet your suppliers</i>)		Pacific Room



Schedule
available online:

Schedule

Friday, February 27 (continued)

Time	Session Title	Presenter	Location
2:00 - 2:40pm	Roundtable Reviews: Beyond the Session <i>A chance to take what you've learned and expand it. Meet with session speakers for more insights and deeper discussion. You can ask questions, share thoughts, and connect with others.</i>		all breakout rooms (see pg. 6)
	Break - Coffee & Snacks available downstairs		
	Follow the Yellow Brick Road: Your Organizational Readiness Checklist	Michael Jonas	Seaside A/B
3:10 - 4:00pm	Private Security Requirements for Events and Festivals	Carissa White	Riverside A
	Streamlining Event Operations with AI & Automation	Tim Fahndrich	Riverside B
	Break - Coffee & Snacks available downstairs		
4:10 - 5:00pm	The Attendee Experience Is Everything & It Starts With Your Why	Ryan Kintz	Seaside A/B
	Asking the Right Questions: Supplier Panel	Haley Hamilton, <i>moderator</i>	Riverside B
5:30 - 6:30pm	Festivalpalooza - Reception, Silent Auction, Supplier Tables		Pacific Room
6:30 - 8:30pm	Ovation! Awards Dinner & Celebration	<i>sponsored by Afton</i>	Pacific Room
8:30 - 10:00pm	<i>Hospitality & Entertainment</i> Emerald City After Party Follow the yellow brick road to the Emerald City! After the Ovation Awards, celebrate with music, games, and entertainment. Don your ruby red shoes (or full Wizard of Oz costume!) and join the fun for an unforgettable night at OFEA Conference. Prizes for the best costume!!	 <i>sponsored by Oregon Beverage Services</i>	Necanicum

Saturday, February 28

Time	Session Title	Presenter	Location
9:00am	Coffee Service - Breakfast on your own		
	Websites That Wow: Smart Design for Festivals and Events	Royle Johnson	Seaside A/B
9:30 - 10:30am	When Things Go Sideways: Open Forum	Cindy Kerby, <i>moderator</i>	Riverside A
	Protecting the Experience: A Practical Guide to Security, Screening, & Guest Operations	Mike Goff	Riverside B
	Break and Hotel Check-Out		
11:00 - 11:50am	Roundtable Reviews: Beyond the Session <i>A chance to take what you've learned and expand it. Meet with session speakers for more insights and deeper discussion. You can ask questions, share thoughts, and connect with others.</i>		all breakout rooms (see pg. 6)
Noon	<i>Closing Luncheon</i> Out with a FLASH! Before we click our heels and head home, let's wrap up with one last trip around Oz. Vote for next year's theme and win prizes. Must be present to experience the fun!	 <i>sponsored by Western Display Fireworks</i>	Pacific Room

Session Descriptions



Weather-Proofing Your Event Panel

moderated by Brandi Ebner, Deschutes County Expo Center

Panelists: Mike Goff (Event Pros NW), Tanja Gransen (NOAA)

Thursday • 2:40pm • Seaside A/B

Join our panel for a practical conversation on preparing your event for unpredictable weather. From heat waves and high winds to smoke, rain, and lightning, we'll cover how to assess risks, build contingency plans, and make clear, timely decisions when conditions shift. You'll also learn what tools, partnerships, and local resources can help strengthen your emergency readiness, support real-time communication, and keep your attendees, volunteers, and staff safe—no matter what the forecast says.

The Parade Playbook

Cindy Kerby, Lebanon Strawberry Festival

Thursday • 2:40pm • Riverside A

Parades are a highlight of many festivals, but behind the music, floats, and fun lies a world of careful coordination. This session will cover essential logistics such as staging, lineup management, traffic flow, safety, communication, permits & permissions, judging, and post-parade wrap-up. Explore strategies for creating a smooth and engaging experience and gain practical tools to keep your parade running seamlessly while maximizing community enjoyment and participation.

Brains, Heart, and Courage: Contracts That Keep You on the Right Path

Michale Jonas, Narwhal Law and Business Strategy

Thursday • 2:40pm • Riverside B

From vendor agreements to waivers, learn the essential contracts that give your organization the brains to plan smart, the heart to build trust, and the courage to move forward.

Sponsorship 101: Building Partnerships That Last

Scott Ingalls, 360 Events NW

Thursday • 3:50pm • Seaside A/B

Whether you're new to sponsorships or looking to refresh your approach, this session covers the fundamentals of creating value for both your organization and your sponsors. Learn how to identify prospects, craft proposals, and build relationships that grow year after year.

Building Buzz with Micro-Influencers

Jacob Espinoza, @whatshappeninginsealem

Thursday • 3:50pm • Riverside A

When it comes to promoting your event, you don't always need celebrity status or big ad budgets to make an impact. Micro-influencers are local voices with small but highly engaged audiences, and they can be powerful allies in spreading the word and building authentic excitement. In this session, we'll explore practical strategies to tap into these community voices and create a ripple effect of awareness, trust, and attendance.

From Kickoff to Curtain Call: Energizing Your Event Team

Chris Breshears, Best Western Premier Boulder Falls Inn

Thursday • 3:50pm • Riverside B

Volunteers and staff are the heartbeat of every event. In this session, we'll explore practical ways to motivate, appreciate, and retain your team so they stay energized and engaged from planning to wrap-up.

Event Ops in Action

moderated by Scott Ingalls, 360 Events NW

*panelists: Brandi Ebner (Deschutes County Expo),
Bob O'Loughlin (Washington County Fair)*

Friday • 9:30am • Seaside A/B

Join a panel of experienced producers and operations managers for a candid discussion about what really goes into running successful events. From infrastructure and safety to communication and timing, you'll gain insights that make your next event smoother, safer, and more efficient.

Setting the Stage for Success

Courtney Latham, Flip Flop Sounds

Friday • 9:30am • Riverside A

Every great performance relies on strong stage management and a thorough advance process. This session will walk you through best practices for coordinating with performers, technical crews, and vendors to ensure smooth transitions and on-time shows. Learn how to anticipate needs, manage last-minute changes, and keep everyone in sync so the audience never sees the chaos behind the curtain.

I'll Take Oregon Liquor Laws for \$200

Emily Zajac, Oregon Beverage Services

Friday • 9:30am • Riverside B

Think you know the ins and outs of Oregon's liquor laws? Test your knowledge in this interactive, Jeopardy-style session designed to make OLCC rules easy to understand (and maybe even a little fun). You'll walk away with practical know-how to keep your event compliant and your attendees happy.

Vendor Revenue: More Than the Booth Fee

Brandi Ebner, Deschutes County Expo Center

Friday • 10:40am • Seaside A/B

Vendors and attractions are a vital part of any event's success and a key revenue stream. This session will explore best practices for setting and auditing vendor fees, managing pay-to-play attractions, and ensuring systems that support both your event's bottom line and your vendor partners. Get insights on balancing transparency, compliance, and profitability while keeping vendors eager to return year after year. This session will have plenty of time dedicated to vendor and attraction Q&A!

Roundtable Reviews

Beyond the Session

This new session is a chance to take what you've learned and expand it. Meet with session speakers for more insights and deeper discussion. You can ask questions, share thoughts, and connect with others. Below is a guide on where to find the speakers you'd like to learn more from.

Beyond the Session 1

Friday, February 27 | 2:00 - 2:40pm

Seaside A/B

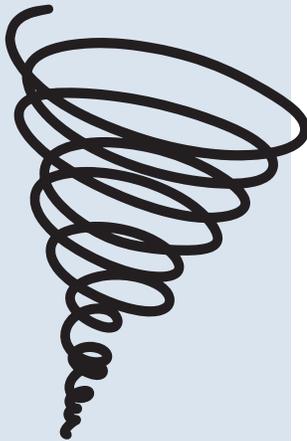
- Brandi Ebner
- Mike Goff
- Scott Ingalls

Riverside A

- Jacob Espinoza
- Cindy Kerby
- Courtney Latham

Riverside B

- Chris Breshears
- Jill Ingalls
- Michael Jonas*
- Emily Zajac



Beyond the Session 2

Saturday, February 28 | 11:00 - 11:50am

Seaside A/B

- Michael Jonas*
- Royle Johnson

Riverside A

- Carissa White
- Ryan Kintz

Riverside B

- Tim Fahndrich
- Mike Goff

* Michael is a licensed attorney. Meeting with him during one of these sessions is deemed education vs. legal advice. Meeting with him does not create an attorney-client relationship.

Stories that Stick: Creating Reels & Stories

Jacob Espinoza, @whatshappeningaleam

Friday ▪ 10:40am ▪ Riverside A

Short-form video is one of the most powerful ways to grab attention and connect with audiences on social media, but it can feel intimidating to start. This hands-on session takes the mystery out of creating Reels and Stories by walking you step-by-step through the process. You'll learn best practices for capturing engaging video, adding text and music, and tapping into post trends. By the end, you'll have new skills, a piece of content ready to share, and the confidence to keep creating scroll-stopping videos for your event.

No Parking on the Yellow Brick Road!

Managing Event & Festival Parking Challenges

Jill Ingalls, 360 Events NW

Friday ▪ 10:40am ▪ Riverside B

Parking is often the least-optimized part of an event. This session explores how traffic flow, space management, and finding data points—like turnover per parking spot and average people per car—can improve your revenue, guest satisfaction and support smart parking plans. We'll look at volunteer, VIP, and staff parking versus customer parking, when to charge for parking, how to forecast its value, and practical ways to make limited space feel bigger, faster, and easier for guests to navigate.

Beyond the Session

Roundtable Discussions

Friday ▪ 2:00pm

A chance to take what you've learned and expand it. Meet with session speakers for more insights and deeper discussion. You can ask questions, share thoughts, and connect with others. (more info pg. 6)

Follow the Yellow Brick Road:

Your Organizational Readiness Checklist

Michael Jonas, Narwhal Law and Business Strategy

Friday ▪ 2:50pm ▪ Seaside A/B

Step by step, learn what every nonprofit and for-profit needs in order, from governance to operations, so you don't get lost in the poppy fields of disorganization.

Private Security Requirements for Events and Festivals

Carissa White, DPSST

Friday ▪ 2:50pm ▪ Riverside A

A compliance investigator from the Department of Public Safety Standards and Training, the agency that regulates private security in the state of Oregon, will go through what is needed for the private security at your event or festival to be in compliance with the Private Professional & Certification Program. The session will include the proper way to utilize crowd management or guest services staff and volunteers throughout your event.

Session Descriptions



Streamlining Event Operations with AI & Automation

Tim Fahndrich, WhirLocal

Friday • 2:50pm • Riverside B

Discover how AI assistants and automation tools can simplify your event planning from start to finish. Learn practical ways to improve communication, coordination, and follow-up—saving time and reducing stress so you can focus on creating exceptional events.

The Attendee Experience Is Everything & It Starts With Your Why

Ryan Kintz, Afton Tickets

Friday • 4:00pm • Seaside A/B

Event creators are being crushed by rising costs, shrinking attention spans, & a world that keeps trying to automate the human touch out of everything. The result? Events that look good on paper, but feel stressful, confusing, and forgettable in real life.

Ryan Kintz (Founder of Afton Tickets, author of the upcoming book *The Successful Event Creators Playbook*) breaks down the real driver of revenue & longevity: how your event feels to the attendee - and why reconnecting to your “Why” is the fastest cure for burnout and the clearest path to building a loyal, returning crowd. You will leave with practical frameworks to improve first impressions, reduce friction, increase repeat attendance, and turn word-of-mouth into your most reliable growth engine.

Asking the Right Questions: Supplier Panel

moderated by Haley Hamilton, HBA of Marion/Polk Counties

panelists: Dan Gibson (Honey Buckets), Tim Hefley (Ubhill One Concessions), Brian Johnson (Chiron Security Solutions), Nancy Rohde (JD Fulwiler Insurance)

Friday • 4:00pm • Riverside B

When it comes to working with suppliers, you don't always know what you don't know. This panel brings together experienced suppliers to share what information they need from you, what questions you should be asking when requesting bids, and how to avoid costly miscommunications. Learn how to build stronger vendor relationships and get the most value for your event.

Websites That Wow:

Smart Design for Festivals and Events

Royle Johnson, Royle Media

Saturday • 9:30am • Seaside A/B

Your website is often the first impression potential attendees, sponsors, and vendors have of your event. In this session, we'll explore best practices in event website design, from creating clear navigation and mobile-friendly layouts to highlighting key information like schedules, ticketing, and vendor opportunities. Learn how to build (or improve) a site that not only looks great but also drives engagement, boosts attendance, and supports your overall event goals.

When Things Go Sideways: Open Forum

moderated by Cindy Kerby, Gateway Imprints

Saturday • 9:30am • Riverside A

Dorothy isn't the only one who can survive a storm! Every event producer has a story... a power outage, surprise downpour, porta-potty fiasco, or a missing main stage act. In this open forum, we invite you to share your own disaster stories that tested you, taught you, and shaped how you plan today. Commiserate with others that survived the storm and see if you can learn a few new tricks!

Protecting the Experience: A Practical Guide to Security, Screening & Guest Operations

Mike Goff, Event Pros NW

Saturday • 9:30am • Riverside B

This comprehensive session gives fair and event professionals a practical, real-world playbook for running safe, smooth, guest-friendly events. Drawing from nearly 30 years of operational experience, Mike Goff covers essential best practices in event security, gate screening, crowd management, alcohol compliance, parking operations, and guest services. Learn how to build strong pre-event plans, ensure efficient and welcoming entry points, train and deploy effective staff, coordinate with public safety, and implement the latest technology in event safety. Perfect for fairs, festivals, and large event producers seeking actionable strategies they can apply immediately.

Beyond the Session

Roundtable Discussions

Saturday • 11:00am

A chance to take what you've learned and expand it. Meet with session speakers for more insights and deeper discussion. You can ask questions, share thoughts, and connect with others. (more info pg. 6)



Tell us about your breakout sessions!

Help us improve future conferences by sharing your feedback! Scan the qr code and fill out the online survey after each breakout session to rate speakers & content—it only takes a few minutes and is really helpful!





Speakers

Chris Breshears

Best Western Premier Boulder Falls Inn

Chris Breshears is the General Manager of Boulder Falls Inn, a role he has held since 2021. He believes that a business thrives when it is connected to its community. He is committed to being actively involved locally and to giving back whenever and wherever possible, viewing community partnerships and civic engagement as essential to long-term success.

This commitment is reflected in his active community leadership. Chris currently serves as President of the Lebanon, Oregon Chamber of Commerce, Vice President of the Lebanon Legacy Club, and sits on the boards of the Lebanon Downtown Association and the Lebanon 4th of July Celebration. Through these roles, he works to support local businesses, preserve community traditions, and contribute to initiatives that strengthen the city of Lebanon.

Tim and Pam Fahndrich

WhirLocal Media Group

Tim and Pam are lifelong entrepreneurs and the co-founders of WhirLocal Media Group (pronounced “We’re Local”), a community-based media and marketing company. For more than 17 years, they have helped small businesses, nonprofits, and local organizations grow through better marketing and smart technology.



Tim and Pam are active volunteers in their community and believe that local businesses, nonprofits, and events are the heart of what makes a place feel connected and alive. Together they bring a practical and encouraging approach to navigating new technology and modern marketing, helping local leaders strengthen their impact in the communities they serve.

Brandi Ebner

Deschutes County Expo Center/One Decision Management

Brandi has had events in her blood since childhood. Starting at 6 years old stamping hands at a horse show, she has been involved with nearly every type you can think of since. Brandi owns One Decision Management, LLC, an association and event planning company, works full time at the Deschutes County Expo Center as the Vendor Coordinator, and has served on boards and committees for multiple event associations across Oregon. As a vendor herself, her goal is always to make events easier for her vendors as she believes ‘happy vendors help make a happy event!’



Mike Goff

Event Pros NW

Mike has been a dedicated leader in Oregon’s event industry since 1996, bringing nearly three decades of hands-on experience in large-scale event operations, security management, and guest-experience strategy. A graduate of the prestigious Disney Institute, Mike blends world-class service principles with practical, real-world operational expertise.



Since 2001, he has served as CEO of Event Pros Northwest and its affiliated companies, guiding teams that support hundreds of events annually across the Pacific Northwest. Under his leadership, the organization has grown into one of the region’s most trusted providers of event staffing, security services, crowd management, admissions, parking operations, and guest services. Mike’s portfolio includes some of the most high-profile events in the region—from the U.S. Olympic Trials and major state fairs to community festivals, county fairs, concerts, sporting events, and destination celebrations. His teams have helped shape safe, welcoming environments for events ranging from a few dozen attendees to over half a million.

Jacob Espinoza

@ WhatsHappeningSalem

Jacob Espinoza is a business coach, media entrepreneur, and community builder based in Salem. He founded What’s Happening Salem, a local media platform reaching 40,000 people with a weekly newsletter, Instagram feed, and podcast. Through this work, Jacob fosters community-centered conversations and strives to uplift local voices.



In addition to media endeavors, Jacob coaches business owners, helps organizations develop leadership strategies, and hosts retreats and team-building activities.



Additional Panelists

Tanja Fransen

NOAA’s National Weather Service

Tim Hefley

Ubhill One Concessions

Bob O’Loughlin

Washington County Fair

Dan Gibson

HoneyBuckets

Brian Johnson

Chiron Security Solutions

Nancy Rohde

JD Fulwiler Insurance



Speakers



Haley Hamilton

Home Builders Association of Marion/Polk County

Haley has been in the event industry for what feels like forever but started out in high school planning school events. She continued into her adult life volunteering at and planning events which eventually led to a career. Currently she is the Director of Shows and Events for the Home Builders Association of Marion & Polk Counties and you might see her at random events throughout the area that she tends to get herself roped into. Haley is active in the Salem Area Chamber of Commerce, sits on some non-profit boards, volunteers for most anything and has been a part of OFEA for about 15 years. In her spare time Haley enjoys “chicken farming”, golfing, being at the lake and is attempting to find the best wine in Oregon.



Royle Johnson

Royle Media

Royle Johnson oversees client services, strategy, and technology at Royle Media. With more than 30 years of marketing and technology experience, he brings deep knowledge of digital advertising, strategic planning, and emerging marketing tools. Royle began his career in software marketing, working with major clients such as Microsoft, Intel, and Aldus (now Adobe). In 1998, he launched Pin Point Marketing in Seattle, providing early website development, email marketing, and SEO services, and was among the first adopters of Google AdWords. He later served as Corporate Director of Digital Sales for Entercom Radio, managing digital platforms and advertising revenue across 21 markets and 122 radio stations.



Jill Ingalls

360 Events NW

Jill Ingalls has worked with nonprofit organizations in various capacities for over 30 years. She has served as a volunteer, served on volunteer boards, and managed various volunteer programs along the way. Currently she is the contracted Executive Director for the Oregon Festivals & Events Association, Association manager for Willamette Valley Agriculture Association and the Marion County Farm Bureau. She and her husband Scott own 360 Events NW an event production, marketing, sponsorship, and consulting arm of Ingalls & Associates.



In 2013, Royle founded Royle Media with his wife, Shani, combining their extensive experience to support clients through innovative, results-driven marketing. When he's not developing strategies or testing the latest ad technologies, Royle enjoys fishing, coaching rugby, and walking his pet goats, Hugo and Percy, around Eastmoreland.

Scott Ingalls

360 Events NW

For the last 30 years, Scott has owned a promotions firm that provides marketing, media management, event consulting, production, and sponsor acquisition to a variety of events and fairs. He has owned or managed over 150 events, festivals, and expos. Scott has also spoken on these topics to organizations throughout the Western US and Canada.



Michael Jonas

Narwhal Law and Business Strategy

Michael Jonas, JD, MBA is a licensed attorney, community advocate, and champion for equitable economic and social systems. Throughout his career, he has focused on strengthening small businesses, nonprofits, and mission-driven organizations through accessible legal education, strategic guidance, and values-aligned support. Following his 2024 congressional run, Michael continued his work empowering community organizations by providing consulting, training, and legal-adjacent education rooted in clarity, practicality, and community care.



His company produces several events each year including the largest Agriculture Expo in the Pacific Northwest and First Taste Oregon. His passion for the industry shines through in his ongoing commitment to give back to the Oregon Festivals & Events Association, chairing several committees and working as this conference's emcee.

Cindy Kerby

Lebanon Strawberry Festival

Cindy is the CEO and Lead Designer at Gateway Imprints, Inc., renowned for her strategic acumen and deep-rooted passion for community and events. With over 25 years of expertise in management and leadership, Cindy excels in identifying and overcoming the challenges businesses and events face while striving for growth and success.



A pillar of the Lebanon community for more than two decades, Cindy's commitment extends across numerous roles including President of the Lebanon Strawberry Festival Association. Residing in Lebanon, Oregon with her husband Matthew, Cindy enjoys quality time with her grandchildren and tends to her garden in her spare moments.

Join us for networking & hospitality as we

Welcome to Munchkinland

Music, Games, and Karaoke!

Thursday Night @ 7pm ♦ Necanicum Room
after the Sky Lites Drone Show

Sponsored by

Ryan Kintz

Afton Ticketing

Ryan Kintz is the founder of Afton Tickets & Afton Shows. Ryan has been in the live event industry for over 20 years with experience in producing concerts, booking artists, working with numerous venue owners, event organizers, and festivals - he is a leading expert in everything related to ticketing and optimizing an event's success. Afton Tickets has helped fairs, festivals, concerts, and event organizers gain more control over their admissions, enhance customer experience, and capture more revenues.



Share Your Conference Photos!

Add your memories and be entered to win a prize. Winners announced at our Out with a Flash lunch on Saturday.

To enter your pics: scan the qr code



or email to ofea26@submit.memento.com



Courtney Latham

Flip Flop Productions

Courtney Latham, also known as DJ Flip Flops, founded Flip Flop Productions in 2009 with just a couple of speakers and a mixer. Since then, he has grown his business into Bend's premier sound and lighting company, known for delivering exceptional experiences at events of all sizes. From intimate weddings to large-scale festivals, Courtney's expertise and passion for music and entertainment have made Flip Flop Productions a trusted name in the industry.



As an experienced DJ and event professional, Courtney is dedicated to creating unforgettable moments through high-quality sound, lighting, and entertainment. His commitment to customer satisfaction, combined with his technical skills and innovative approach, has earned him a loyal following in Central Oregon and beyond. He remains passionate about helping his clients bring their visions to life, and his dedication to the craft continues to elevate the standard of event production in the region.

Grab those Ruby Reds and follow the Yellow Brick Road to the

EMERALD CITY AFTER PARTY

Friday Night @ 8:30pm
Necanicum Room

GAMES & PRIZES

Sponsored by  OREGON BEVERAGE SERVICES

Carissa White

Department of Public Safety Standards and Training

Carissa White is a Compliance Investigator with the Private Professional Certification & Licensing Program of the Department of Public Safety Standards and Training (DPSST). She is responsible for educating, assisting, and ensuring compliance with Oregon Revised Statutes and Oregon Administrative Rules throughout the state.



Carissa began her career working for the state of Oregon in 1996 and has held a variety of positions that required her to utilize both Oregon Revised Statutes and Oregon Administrative Rules. She has been with DPSST since 2013, where she uses her straightforward approach to conduct investigations along with her extensive knowledge of interpreting and applying Oregon Administrative Rules and Statutes to assist constituents in obtaining compliance and to promote excellence in public safety.

Trade Show

Trading Cards

only available at the Trade Show
Friday ♦ 12:45-1:50p.m.

Visit suppliers, collect cards, trade with other attendees, collect a full set and win.

WIN 2027 CONFERENCE REGISTRATION

Can You Collect Them All?



Emily Zajac

Oregon Beverage Services

Emily Zajac is an events professional with more than 10 years of experience. After graduating from the University of Oregon, she began her events journey helping execute eight Fairs at the Lane County Fair in Eugene, OR. Since joining OBS in 2022, she's continued to elevate event execution through thoughtful collaboration, strong operational leadership, and a commitment to exceptional guest experiences. Known for bringing calm, clarity, and creativity to complex events, Emily consistently turns big ideas into seamless realities.



THURSDAY



Sky Lites

Drone Light Shows for Live Events, offering turnkey production, creative design, and safe, FAA-approved flight operations.

Alan Curtiss

360.314.5002 • Alan@Skylites.net • La Center, WA

skylites.net



The Junebugs



Imagine if Neil Young and Janis Joplin had three love children, and those children grew up to like Folk Rock and Hip Hop.

The Junebugs combine high-energy pop with Pacific Northwest folksy goodness to create a folk rockin' sound you can kick your heels up to.

Covering everything from Tom Petty to TLC to Taylore Swift, the eclectic taste of the trio ranges from turn-of-the-century Americana to modern Hip Hop, with a strong emphasis on vocal harmony. There is something for everyone here.

junebeemusic@gmail.com • www.thejunebugs.net

plus, NOT IN KANSAS ANYMORE KARAOKE

FRIDAY

Joseph Linahon



Weaving together song and story, Joseph Linahon is a Celtic musician from Oregon with a hard strumming, foot stomping style. Choruses new and old will be sung, accompanied by the melodies of his Irish Bouzouki and traditional Bodhran drum, to present stories of the Celtic nations. Sea shanties and folk tunes as well, long recited from palaces to pubs the world over.

With recent appearances at the Las Vegas Renaissance Faire, Utah Highland Games and Oregon Ren Faire, this promises to make for a lively show. Available for solo concerts as well as with his band, The Glensiders.

Joseph Linahon • 310.980.7693 • jlinahon@gmail.com • www.theglensiders.com



plus, MARVELOUS MUSIC BINGO

Stage and Sound brought to you by



Amazon

Rebuilding Hope Dinner/Auction

Baker's Dozen Fest

Grand Craft

Boardman Community Candy Crawl

Boardman Chamber/SAGE Center

Carrie Layton

Harefest

Norm Eder

Waterfront Blues Festival

Fighter Friday

Klamath Falls Downtown Association

Grand Kinetic Challenge

Da Vinci Days

Grande Ronde Hospital

Farm Merchant Banquet

The Grotto Annual Festival of Lights

Portland

Harney County Fair & Rodeo

Burns

Jefferson County Festival of Trees

Jefferson County Event Complex



Ovation! Award Nominees



Jefferson County Munchies & Movie Series

Jefferson County Event Complex

John McCloskey

Jefferson County Fair

La Pine Frontier Days

La Pine Frontier Days Association

Lebanon Grocery Outlet

Lebanon Strawberry Festival

Magical Christmas Memories

Ontario Area Chamber of Commerce

Maple Magic

Friends of the Jefferson Public Library

Morrow County Harvest Festival

SAGE Center

Music in the Park

Monmouth Business Association

Newgrass Bluegrass & Brews

Newberg

Operation Christmas Tree

Albany Downtown Association

Portland Pride Festival/Parade

Fuller Events

Ralph Kleinschmit

Lebanon Strawberry Festival

Really BIG Video

Britt Music & Arts Festival

Rebuilding Hope Dinner/Auction

SAGE Center

Retrofest

Harefest

Sergio "Jimmy" Puente

Woodburn Tree Lighting

Tangent Harvest Festival

Tangent Together

TeaFestPDX

Portland

Waterfront Blues Festival

Portland

Woodburn Tree Lighting

City of Woodburn



OVATION! AWARDS

Oregon Festivals & Events Association

The Ovation Awards celebrate the creativity, dedication, and behind-the-scenes magic that bring outstanding festivals and events to life. They honor the people, programs, and ideas that elevate our industry, strengthen communities, and create memorable experiences for audiences of all kinds. Through these awards, we recognize excellence, innovation, and the passion that makes events truly worthy of a standing ovation.





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Mike Reichert
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www.esmlc.us

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www.MalteseMedicalLLC.org

Sam Girl



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Samantha Shoffner
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Vendetta Productions LLC



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Alex Fulmor
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