



Time for Top Hats & Tea Cups!

Everyone who works in events wears many hats and knows things can get a little mad sometimes. It's hard to step away when you're deep in problem-solving, losing track of time as you tumble further and further "Down the Rabbit Hole." Embrace that spirit and explore the wonderland of events and festivals with us!

Whether you're just starting out, like Alice, or a seasoned pro who's navigated the twists and turns of before, there will be something for everyone. Dive into a mix of foundational sessions and advanced courses, featuring insights from national-level speakers.

- 2027 Sessions Include:** Making SEO Work for Your Event
- Communication Agility Skills for Event Teams
 - Crisis Leadership Under Pressure During and After the Crisis
 - Professional Project Planning
 - Build Your Best: Hands-On Event Mapping & Problem-Solving
 - Tools for Valuable Networking ... *with more to come!*

Our conference is an unparalleled opportunity to meet your peers from around the state while learning from experts. Visit our website to learn more and register!

Don't be late for this very important date!

Pre-Conference Workshop:

AI Beyond ChatGPT *with WhirLocal*

Thursday, Feb. 25 from 9am-Noon
Cost: \$50 for OFEA Members
(\$70 for Non-Members)

This hands-on workshop will introduce event professionals to a variety of AI-powered tools that can help streamline the work that goes into planning, promoting, and producing events. From content creation and design to research, organization, automation, brainstorming, and everyday administrative tasks, discover what tools are available and where they can actually save you time.

Register by Dec. 31 for Early Bird Rate! **\$300 members**

(\$400 non-members)

includes lunches, dinners, hospitality night entry

Additional Attendees: \$245 members
(\$345 non-members)

Scholarships Available!

More details at: www.oregonfestivals.org/annual-conference

